

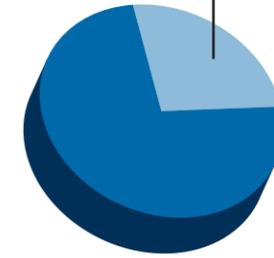
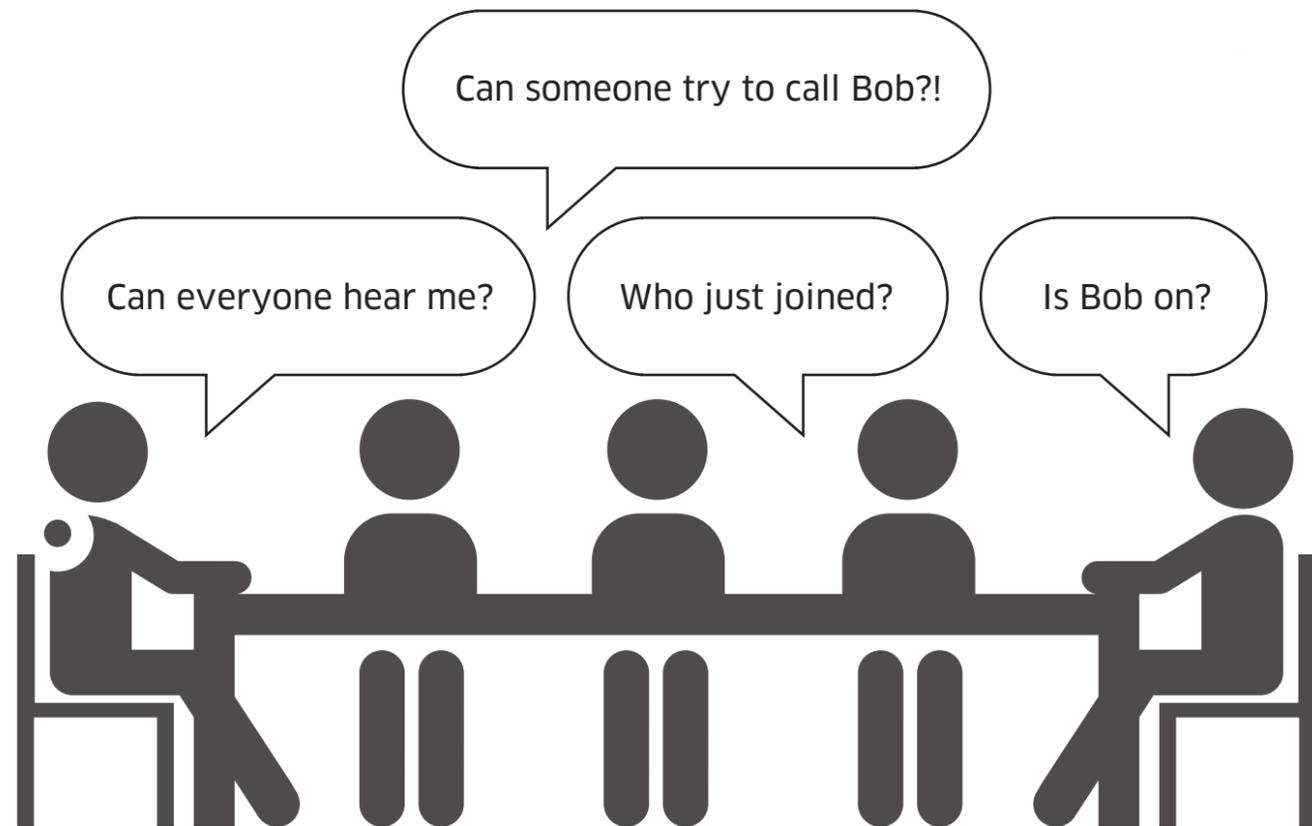


# OpenTouch™ Conference

**WELCOME TO THE  
FRUSTRATION-FREE  
AUDIO-CONFERENCE!**

# REAL TALK

## CONFERENCE CALLS ARE DOWNRIGHT MESSY



FACT: 23% OF TIME SPENT ON CALLS IS WASTED.

From trouble getting on the call to dealing with distractions during the meeting, valuable time goes down the drain. This translates to \$6.2b annually in time wasted across US and UK companies.



of business professionals suffer from the side effects of dysfunctional conference calls.

### ARE CONFERENCE CALLS WORKING FOR YOUR TEAM?

Unfortunately, the remaining time is not terribly productive. 82% of business professionals across the US and UK admit that distractions on conference calls negatively impact the meeting: they aren't able to focus, don't want to contribute, and cannot get through the agenda.

Source: IBOPE Zogby International Survey, 2012

Where are my dial-in details?

How do I tell who's on the call?

Is there a way to mute background noise?

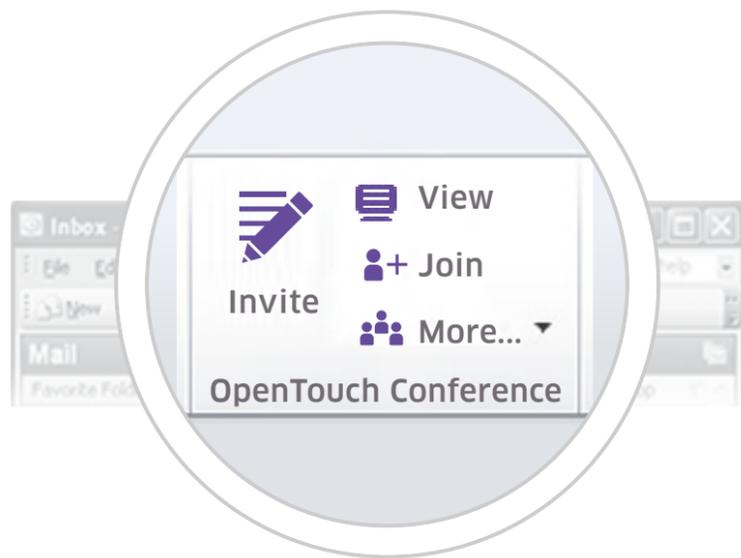
Can I add missing participants?

## SOUND FAMILIAR?

See how OpenTouch Conference solves these common questions.

**REMEMBER THE FRUSTRATION?**

# OPENTOUCH CONFERENCE MAKES IT POSSIBLE TO HAVE A CONFERENCE CALL WITHOUT THE USUAL MESS.



## 1. INVITE

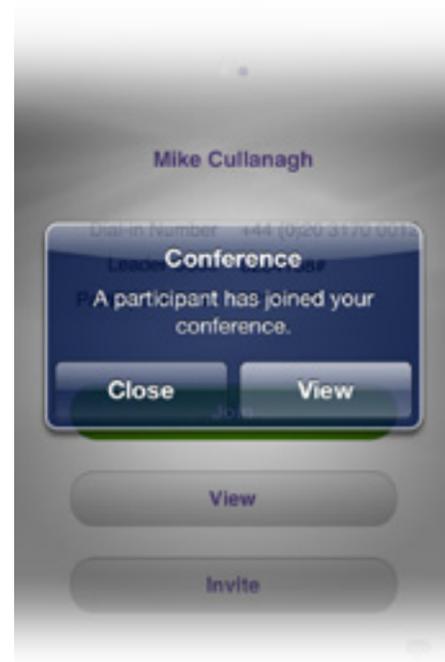
### Set up the call. Fast.

Use our invite button in Outlook, your browser or mobile to quickly add your conference details into a calendar appointment or email.

## 2. ALERTS

### Someone's joined.

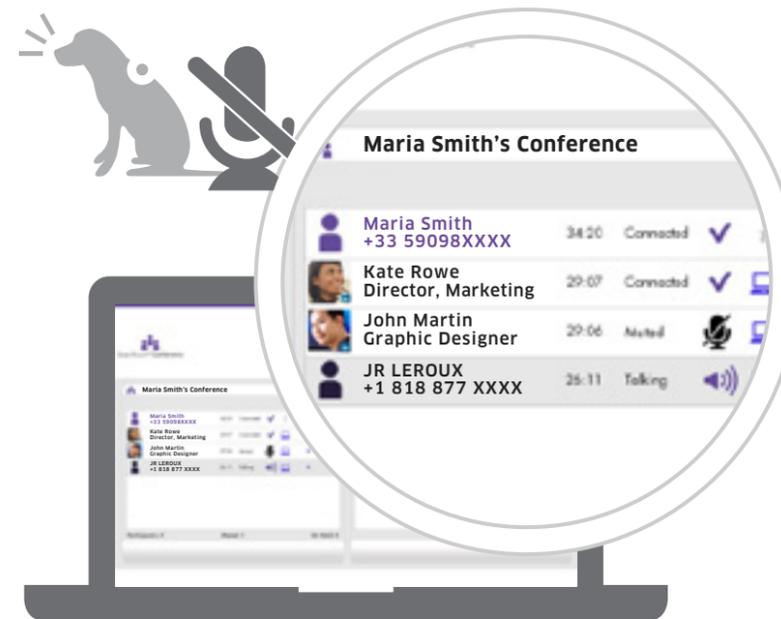
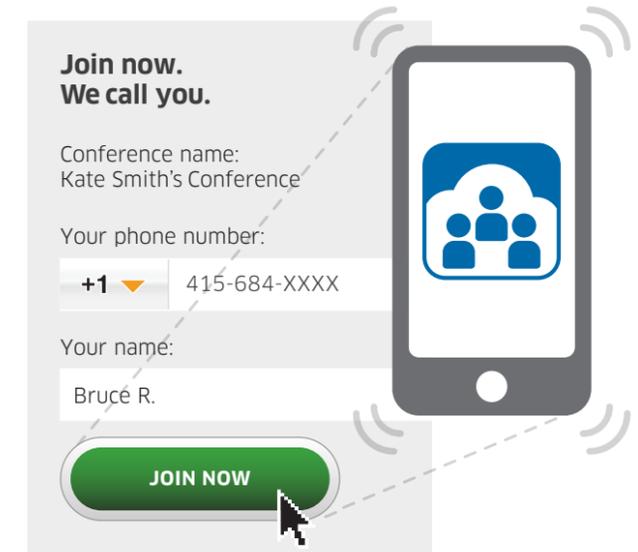
Notifications to your desktop and smartphone tell you when your first guest arrives.



## 3. JOIN

### We call you.

No dial-in numbers or access codes required! OpenTouch Conference calls your phone and brings you straight into the app on the Web or your smartphone.



## 4. CONTROL

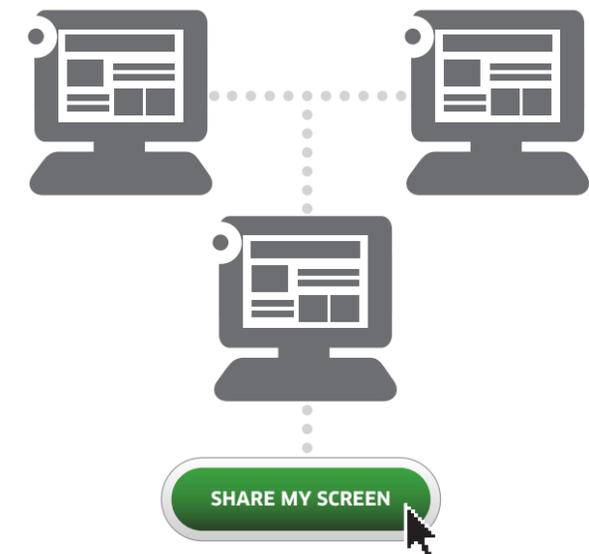
### Tune out distractions.

Know who's on and who's speaking. Add missing guests and mute annoying background noise.

## 5. SHARE

### Present on-the-fly.

Share your screen on-the-fly with one click.



# OPENTOUCH PERSONAL CLOUD REVOLUTIONIZES HOW EMPLOYEES COMMUNICATE

OpenTouch Conference is a new application in the Alcatel-Lucent Enterprise OpenTouch Personal Cloud solution. OpenTouch Personal Cloud is a rich suite of cloud-based single-purpose business communications applications-as-a-service for individuals, teams or departments in enterprises of any size. OpenTouch Personal Cloud applications are delivered from the cloud as an overlay to any communication or network solution.

The apps are easy to implement, require minimal time to set up, and will not disrupt existing software. Plus, there's no risk to service levels and no need to plan a full-scale rollout, which is good news for over-stretched IT departments.

## **WHY CHOOSE US?**

We make communications and networking technologies affordable, accessible and sustainable. Over 500,000 customers rely on our solutions to increase customer satisfaction, employee productivity and operational efficiency.

## **ABOUT OUR PARTNERS**

We work with 2,200 partners in more than 130 countries. From our authorized resellers to our growing network of technology and application partners, we're making our solutions more open and minimizing risk for our customers.

## **ABOUT OUR PEOPLE**

We rely on over 3,000 employees, more than 25,000 patents, and partners including thousands of resellers, technology partners, and consultants to deliver innovations that transform the way people communicate.

Alcatel-Lucent Enterprise is a global innovator and provider of advanced communications and networking technologies focused on helping our customers realize the potential of the connected world. With the help of a global network of resellers, technology partners and consultants, we design, deploy and support solutions to meet your business needs.

## **INNOVATION IS OUR HERITAGE**

The Enterprise division is one of Alcatel-Lucent's communications and network technology business units. Our parent organization delivers mobile, fixed-access, IP and optics technologies, applications and services to carriers, governments and major industries worldwide.

Alcatel-Lucent Enterprise also benefits from the expertise of Bell Labs, one of the world's foremost research centers and the cornerstone of Alcatel-Lucent's R&D department. Here, breakthroughs that shape the networking and communications industry are made; in fact, 12 of our researchers have been awarded Nobel Prizes for their research.

For more information please visit us at [www.opentouch.com/conference](http://www.opentouch.com/conference)